



NAAC Accredited with Grade 'A' (CGPA 3.11)

SARDAR PATEL STARTUP & ENTREPRENEURSHIP COUNCIL (A Startup Incubation Center of Sardar Patel University)

Presents

EF-Day-02

Customer Discovery to Product-Market Fit: Validation & MVP

Speaker

Prof. Dr. Yagnesh Dalvadi

Dept. of Business Studies

Sardar Patel University



ENTREPRENEURSHIP FUNDAMENTALS - 2026

Why Join This Program?

- Customer Discovery
- Understanding Customer Needs
- Idea Validation
- MVP
- Product-Market Fit



20th May 2026



10:30 AM – 4:30 PM



**Sardar Patel University,
Vallabh Vidyanagar-388120**

MORE INFO



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