



— Startup Project Course —

ORIENTATION SESSION

DISSERTATION WRITING & PITCH DECK PREPARATION

Empowering Ideas. Building Startups. Creating Impact.



DATE
23 JUNE 2026



TIME
10:00 AM – 11:00 AM
11:00 AM – 12:00 PM



VENUE
INCUBATION CENTRE,
SSIU



TOTAL STUDENTS
22

SESSION SCHEDULE

SESSION 1

10:00 AM – 11:00 AM



Introduction to a Startup Case:

HARI ROPAN

- Startup overview
- Product & innovation
- Real-world insights
- Entrepreneurial journey

SESSION 2

11:00 AM – 12:00 PM



Pitch Deck Preparation Guidelines

- Pitch Deck Framework
- Content Guidelines
- Presentation Flow
- Best Practices

KEY HIGHLIGHTS

- Understand startup documentation
- Learn Pitch Deck essentials
- Market research & feasibility insights
- Business models & financial planning
- From idea to impactful presentation

TURN YOUR
**IDEA INTO
IMPACT!**



WHAT YOU WILL LEARN

- ✓ How to write a strong Startup Dissertation
- ✓ How to create an effective Pitch Deck Presentation
- ✓ Validate your idea with research and data
- ✓ Plan your startup for a successful future

INNOVATE • INCUBATE • INSPIRE

