



NAAC Accredited with Grade 'A' (CGPA 3.11)

SARDAR PATEL STARTUP & ENTREPRENEURSHIP COUNCIL (A Startup Incubation Center of Sardar Patel University)

Presents

EF-Day-03

Business Model Design: BMC, Value Proposition & Market Economics

Speaker

Mr. Anay Mashrruwala

Co-Creation Partner
HOUSE OF STARTS

Mr. Javed Shaikh

Lead – Incubation and Startup Advisory
SYNCORO VENTURES



ENTREPRENEURSHIP FUNDAMENTALS - 2026

Why Join This Program?

- Business Model Canvas (BMC)
- Value Proposition
- Market Sizing
- Competition Mapping
- Unit Economics



21th May 2026



10:30 AM – 4:30 PM



**Sardar Patel University,
Vallabh Vyanagar-388120**

MORE INFO



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