



Ministry of
Education
Government of India



SSIP
GLS University
Incubation Centre



MoE's
INNOVATION CELL
(GOVERNMENT OF INDIA)



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of Education Initiative)



GLS UNIVERSITY INCUBATION CENTER

**Empowering Future Entrepreneurs:
GLS University's Collaboration with
the Government of Gujarat to Promote
Innovation and Entrepreneurship**



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GLS University is proud to announce a significant collaboration with the Government of Gujarat's Education Department through the signing of a Memorandum of Understanding (MoU). This partnership is a step forward in the implementation of the State Support for Innovation and Entrepreneurship (SSIP) policy, which aims to empower students with the resources, knowledge, and support they need to excel in the fields of entrepreneurship and innovation.

The SSIP policy is designed to promote a culture of entrepreneurship among students, encouraging them to convert their ideas into tangible business solutions that contribute to the economic growth of the state and the country. As part of this MoU, GLS University's Incubation Centre has been designated as a key facilitator, providing mentorship, infrastructure, and resources to budding entrepreneurs. The University's partnership with the Government of Gujarat is a testament to our commitment to fostering a nurturing environment for young innovators and entrepreneurs to thrive.

This collaboration not only enhances the entrepreneurial ecosystem within the university but also aligns with Gujarat's broader vision of creating a more innovation-driven economy. By combining academic rigor with practical business insights, GLS University is well-positioned to be a leader in entrepreneurship and innovation within the state.

Sensitization Across Various Programs

One of the key aspects of this initiative is the comprehensive sensitization drive launched across multiple programs at GLS University. The aim of this outreach is to inform, engage, and encourage students from various disciplines to explore and consider entrepreneurship as a viable career path.

The sensitization campaign was targeted at students from diverse fields including Information Technology (IT), Design, Bachelor of Business Administration (BBA), and Master of Business Administration (MBA) programs. These programs were selected due to their relevance to the skills needed for successful entrepreneurship in today's fast-paced and ever-evolving business landscape.

In an effort to engage as many students as possible, we ensured that the sensitization sessions were accessible to everyone. These sessions provided detailed information about the SSIP policy, the opportunities it offers, and the resources available through the university's Incubation Centre. Students were also informed about the application process and how they could take part in the initiative.





The response to the sensitization drive has been overwhelmingly positive. More than 100 applications were received during the first round, showcasing the immense interest and entrepreneurial potential within our student body. The diverse applications reflect the wide-ranging creativity and ambition of our students, proving that innovation knows no boundaries.

Evaluation and Next Steps

With more than 100 applications pouring in from students across Gujarat, a comprehensive evaluation process was initiated. The first round of evaluation took place over a three-day period, during which each application was meticulously reviewed and assessed by a panel of experts. The evaluation process was based on several parameters, including the creativity of the idea, the feasibility of implementation, the potential for social and economic impact, and the alignment with the SSIP policy's objectives.

Out of the initial 100 applications, over 80 were shortlisted for detailed evaluations. The panelists carefully scrutinized each project to ensure that the students not only had innovative ideas but also

demonstrated a clear plan for turning their ideas into successful business ventures. The first round was highly competitive, and it was clear that the students had put in a great deal of effort and thought into their proposals.

The second round of evaluation is scheduled to take place in the coming days. This phase will focus on refining the selected applications and providing students with additional feedback on how they can enhance their projects. The aim is to identify the most promising ideas that can benefit from the full support of GLS University's Incubation Centre, including access to mentorship, funding opportunities, and networking with industry professionals.

Once the second round is complete, the final set of selected projects will be given the necessary resources to help bring their ideas to life. These projects will be nurtured and supported through every stage of development, from initial concept to market-ready solutions. GLS University is committed to ensuring that these student-driven initiatives are given every opportunity to succeed, with the ultimate goal of contributing to the entrepreneurial landscape of Gujarat.





