Institution's Innovation Council
Saurashtra University Rajkot

Celebrates
World Entrepreneurs Day

21st August, 2025

D. K. V. Arts & Science College, Jamnagar

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Saurashtra University – IIC

The university is dedicated to instruction, research, and extending knowledge to the public (public service). Ministry of Education (MoE), Govt. of India has established 'MoE's Innovation Cell (MIC)' to systematically foster the culture of Innovation among all Higher Education Institutions (HEIs). The primary mandate of MIC is to encourage, inspire and nurture young students by supporting them to work with new ideas and transform them into prototypes while they are informative years. Saurashtra University is one the Organization that have constituted the IIC to foster the vision of MoE and be a part for the promotion and development of innovation ecosystem.

Event Schedule

10:00	**Registration Time**
10:05	Welcome
10:15	Awareness Session on IPR for Startups by Ms. Anjali Rathod
11:05	Awareness Session on How to Become an Entrepreneur by Ms. Urvi Kanabar
11:05	Programme Feedback - Conclusion
12:00	Closing Ceremony

Event Registration Link

bit.ly/SUSEC-WEDJ

Brief about Event

D. K. V. Arts & Science College, Jamnagar, in collaboration with SUSEC, IIC, and SPRIHA Saurashtra University, organized a seminar on the occasion of World Entrepreneurs Day on 21st August 2025. The event aimed to inspire students towards entrepreneurship and innovation while highlighting the crucial role of intellectual property rights in protecting innovative ideas.

The program commenced with an introduction to the significance of World Entrepreneurs Day, a day dedicated to encouraging entrepreneurial spirit, recognizing innovators, and fostering startup culture in academic institutions.

The first session was conducted by Ms. Anjali Rathod, Research Assistant, SPRIHA, Saurashtra University, on the theme *"IPR for Startups."* She highlighted how intellectual property rights (IPRs) serve as the foundation for protecting innovative ideas and technologies developed by startups. Ms. Rathod explained the different types of IPR—patents, trademarks, copyrights, and designs—and their significance in a competitive business environment. She emphasized that patents protect inventions, trademarks build brand identity, and copyrights safeguard creative works. She further elaborated on how a well-managed IPR portfolio can enhance a startup's credibility, attract investors, and create opportunities for licensing and commercialization. Real-world examples were shared to help students understand how startups leverage IPRs for growth and protection against infringement.

The second session was led by Ms. Urvi Kanabar, Operation Assistant, SUSEC, Saurashtra University, on the topic *"How to Become an Entrepreneur."* Her session focused on guiding students through the entrepreneurial journey, starting from idea generation to establishing a business. She explained how students can identify problems, validate solutions, and transform innovative ideas into marketable products or services. Ms. Kanabar introduced the role of incubation centers, mentorship programs, and funding schemes in supporting early-stage entrepreneurs. She also highlighted government initiatives, startup policies, and university-led programs that offer vital resources to budding entrepreneurs. Through interactive discussion, she encouraged participants to develop a growth mindset, embrace risks, and take the first step toward entrepreneurship.

Both sessions provided participants with practical knowledge as well as inspiration to pursue their entrepreneurial aspirations. The event also showcased how educational institutions and innovation councils are actively contributing to shaping young entrepreneurs.

The program concluded with an interactive Q&A session, where students shared their queries on startup challenges, IPR procedures, and opportunities available through incubation and mentorship support.

Key Points

During the session, below mentioned points were discussed:

- Importance of World Entrepreneurs Day in promoting innovation and startups.
- Role of IPR in protecting and strengthening startup ideas.
- Insights into patents, trademarks, and copyrights for entrepreneurs.
- Steps on how to become an entrepreneur—from idea to execution
- Importance of incubation centers, mentorship, and funding support.
- Interactive Q&A session that encouraged student engagement and idea exploration.

Outcome

The celebration of World Entrepreneurs Day at D. K. V. Arts & Science College proved to be highly impactful for the participants. Students gained an in-depth understanding of the importance of intellectual property rights in safeguarding innovations and learned about the step-by-step journey of becoming an entrepreneur. The sessions not only enriched participants with knowledge about the legal and business frameworks surrounding startups but also encouraged them to think creatively and develop solutions with market relevance. Moreover, the event sparked a strong interest among students to explore incubation opportunities, pitch innovative ideas, and actively participate in the entrepreneurial ecosystem. The discussions and interactions highlighted the potential of young minds to contribute meaningfully to society through innovation, and the event successfully created a sense of motivation and direction for aspiring entrepreneurs.

About the Speaker/Chief Guest

Ms. Anjali Rathod	Research Assistant SPRIHA-IPR Chair Saurashtra University

Ms. Urvi Kanabar	Operation Assistant SUSEC Saurashtra University

INNOVATION CLUB
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WORLD ENTREPRENEURS DAY
Organized By:
D. K. V. Arts & Science College, Jamnagar in collaboration with SUSEC, IIC and SPRIHA Saurashtra University
IPR FOR STARTUPS
Ms. Anjali Rathod
Research Assistant
SPRIHA,
Saurashtra University
HOW TO BECOME AN ENTREPRENEUR
Ms. Urvi Kanabar
Oeration Assistant
SUSEC,
Saurashtra University
21st August 2025, Thursday
10:00 am onwards
D. K. V. Arts & Science College, Jamnagar
bit.ly/SUSEC-WEDJ

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STEPS TO BECOME AN ENTREPRENEUR

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