

## **Report**

### **TiE U pitching and investor communication**

**Event Date:** 25.09.2025

#### **About the event:**

On 25th September 2025, ASHINE, in collaboration with TiE Surat, organized a session on Pitching and Investor Communication as part of the TiE U program. The session aimed to mentor student startups on effectively presenting their ideas, engaging with investors, and refining their pitch strategies for maximum impact. The session was conducted by Ms. Soha Kapadia, Founder of The Startup Chemistry, who shared practical insights, real-world experiences, and actionable strategies to help students and early-stage startups communicate their value proposition clearly, build investor confidence, and enhance their chances of securing funding.