



A Report on SSIP Sensitization Program

Organizing School: School of Computer Application

Organizing Department:- BCA/MCA

Event Title: SSIP Sensitization Program

Event Date: 17-07-2026

Event Type: Awareness and Sensitization Program

Venue: A-006

Name of Coordinator(s): Prof. Vyanktesh Raval

Name of Experts (if any): Prof. (Dr.) Ashok Thumer

Participation:	Girls - 24	Boys - 58	Faculties – 02	Total - 84
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Objective of the Event:

The objective of the SSIP (Student Startup and Innovation Policy) Sensitization Program is to raise awareness among students about the opportunities offered under SSIP 2.0 for innovation, entrepreneurship, and startup development. The program encourages students to identify real-world challenges, develop innovative solutions, and transform their ideas into sustainable products, services, or startups. It provides guidance on accessing financial assistance, mentorship, incubation facilities, intellectual property (IP) support, and other resources available through SSIP. Additionally, the program aims to cultivate an entrepreneurial mindset, promote active participation in innovation-driven activities, and familiarize students with the procedures for availing SSIP benefits. Ultimately, it seeks to foster a culture of creativity, self-reliance, and technology-driven entrepreneurship, empowering students to contribute meaningfully to economic growth and societal progress.

Brief Summary of the Event:

The SSIP 2.0 Sensitization Program was organized to familiarize students with the Student Startup and Innovation Policy (SSIP 2.0) and to encourage a culture of innovation, entrepreneurship, and startup development. The session provided an overview of the objectives and key features of SSIP 2.0, emphasizing the role of innovation and startups in addressing societal challenges and driving economic growth. Students were introduced to the various support mechanisms available under the policy, including financial assistance, mentorship, incubation facilities, intellectual property (IP) and patent support, skill development programs, and networking opportunities.

The program also guided participants through the startup lifecycle, covering stages such as problem identification, idea validation, prototype development, business model creation, incubation, funding opportunities, and commercialization. Real-life success stories of startups supported under SSIP were presented to motivate students and demonstrate the practical impact of the initiative. The session encouraged participants to explore innovative



ideas, engage in entrepreneurial activities, and effectively utilize the resources and support provided by SSIP and the university to transform their ideas into sustainable and impactful startups.

SDG Mapping:

SDG 4 – Quality Education

The event fostered innovation, entrepreneurial thinking, creativity, and lifelong learning among students by enhancing awareness and strengthening their entrepreneurial and innovation-related capabilities through various capacity-building initiatives.

SDG 8 – Decent Work and Economic Growth

Encourages entrepreneurship, startup creation, self-employment, and job generation, contributing to sustainable economic growth.

SDG 9 – Industry, Innovation & Infrastructure

The event promoted innovation, research, technology development, prototype creation, patent filing, and startup incubation among students.

SDG 17 – Partnerships for the Goals

Strengthens collaboration among educational institutions, government agencies, industry experts, mentors, and startup ecosystems to support innovation.



Dr. Subhash
University

Photograph(s) of Event with Caption:



Presentation of SSIP 2.0



Dr. Subhash
University



Presentation of SSIP 2.0

Link for Geo-Tag Photograph(s):

Event Outcome:

The SSIP 2.0 Sensitization Program successfully increased students' awareness of innovation, entrepreneurship, and the diverse opportunities offered under the Student Startup and Innovation Policy (SSIP 2.0). Participants gained valuable insights into the startup ecosystem, including financial assistance, mentorship, incubation support, intellectual property (IP) and patent filing, and the process of transforming innovative ideas into successful startups. The program inspired students to adopt an entrepreneurial mindset, identify real-world challenges, and develop innovative, technology-driven solutions. It also encouraged them to actively engage in innovation and startup initiatives, submit promising project proposals, and effectively utilize the resources and support provided by the university and SSIP to build sustainable and impactful entrepreneurial ventures.