

# GUJARAT ARTS & COMMERCE COLLEGE(EVENING), AHMEDABAD

## REPORT ON WORLD ENTREPRENEURSHIP DAY 2026

|                                     |                                                                                                |
|-------------------------------------|------------------------------------------------------------------------------------------------|
| <b>Date</b>                         | 21 August 2026                                                                                 |
| <b>Time</b>                         | 3:00 P.M. to 5:00 P.M.                                                                         |
| <b>Venue</b>                        | College Room No. 26                                                                            |
| <b>Theme</b>                        | Startup Awareness                                                                              |
| <b>Organized by</b>                 | EDC, SSIP, Innovation Club & IIC                                                               |
| <b>Under the Guidance of</b>        | Dr. Manoj Patel, Principal                                                                     |
| <b>No. of Students Participated</b> | 108                                                                                            |
| <b>Resource Persons</b>             | Mr. Meet Barot, Founder & CEO; Mr. Shashwat Shah, Co-Founder, Operations & Logistics, BookBuzz |

### Objective

The programme was organized to create awareness among students about entrepreneurship, startups, innovation and entrepreneurial career opportunities. It aimed to provide practical exposure to the startup ecosystem and motivate students to develop an entrepreneurial mindset, identify opportunities and explore innovative solutions to real-world problems.

### Report

Gujarat Arts & Commerce College (Evening), Ahmedabad, organized World Entrepreneurship Day 2026 on 21st August 2026. The programme was jointly organized by the Entrepreneurship Development Cell (EDC), Student Start-up & Innovation Policy (SSIP), Innovation Club and Institution's Innovation Council (IIC).

The session was opened by Dr. Shailendrasinh Vaghela, who welcomed the participants and introduced the purpose of the programme. Mr. Meet Barot, Founder & CEO, and Mr. Shashwat Shah, Co-Founder, Operations & Logistics, BookBuzz (EdTech Startup), were the resource persons. They shared their entrepreneurial journey and provided practical insights into startup development, market opportunities, business planning, sales, operations, partnerships and the challenges involved in building a startup.

The session was managed and coordinated by Prof. Nikhil Rohit. The interaction was engaging and students actively participated in the session, gaining practical exposure to entrepreneurship and the startup ecosystem.

The programme concluded with a Vote of Thanks delivered by Dr. Usha Gadhavi, who expressed gratitude to the resource persons, Principal, organizers, faculty members and students for their valuable contribution and active participation.

### Outcomes

- Students developed awareness about entrepreneurship and the startup ecosystem.
- Students gained practical insights from startup founders.
- The programme encouraged innovation, creativity and problem-solving.
- Students understood the importance of market research, business planning and execution.
- Students were motivated to explore entrepreneurship as a career opportunity.
- The activity strengthened the College's efforts to promote an innovation and entrepreneurship culture in alignment with IIC, SSIP and EDC objectives.



# GUJARAT ARTS & COMMERCE COLLEGE AHMEDABAD

Under the Guidance of  
**Dr. Manoj Patel Sir (Principal)**

## WORLD ENTREPRENEURSHIP DAY

DATE  
21/08/2026

TIME  
3:00 P.M. to 5:00 P.M.

VENUE  
College Room No. 26

### OUR SPEAKERS



**Meet Barot**  
Founder  
BookBuzz - Ed Tech Startup



**Shashwat Shah**  
Co-Founder  
BookBuzz - Ed Tech Startup

### TOPIC OF TODAY'S LECTURE

## STARTUP AWARENESS

Jointly Organized by  
**EDC | SSIP | INNOVATION CLUB | IIC**  
*Let's Inspire, Innovate & Create a Startup Future Together*



Think  
Innovative



Plan  
Smart



Start  
Small



Scale  
Big

**BE AN ENTREPRENEUR.  
BUILD THE FUTURE.**



Ahmedabad, Gujarat, India  
2hc8+vj6, Ellisbridge, Ahmedabad, Gujarat 380006, India  
Lat 23.02208° Long 72.566485°  
Friday, 21/08/2026 03:07 PM GMT +05:30



Ahmedabad, Gujarat, India  
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Lat 23.022066° Long 72.566482°  
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Lat 23.022058° Long 72.566514°  
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Ahmedabad, Gujarat, India  
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