Event Report

Title of the Event: Guest Lecture on “Export Opportunities for the Agri-businesses”

Organizing Institute

Post Graduate Institute of Agri-Business Management (PGIABM)

College of Agricultural Engineering & Technology (CAET)

Junagadh Agricultural University, Junagadh – 362001 (Gujarat)

Date and Time

26 October 2026 (Monday) | 10:30 AM – 12:30 PM

Venue

PGIABM, Junagadh Agricultural University, Junagadh

Resource Person

Mr. Bharat Jadav
Founder & CEO, India Exim, Veraval

Participants

A total of 77 MBA (Agri-Business Management) students of PGIABM and postgraduate students of Agricultural Engineering participated in the event.

About the Event

The Post Graduate Institute of Agri-Business Management (PGIABM), Junagadh Agricultural University, Junagadh, organized a guest lecture on “Export Opportunities for the Agri-businesses” on 26 October 2026. The lecture was delivered by Mr. Bharat Jadav, Founder & CEO of India Exim, Veraval. The programme was organized to expose students to the opportunities available to agricultural and agribusiness enterprises in international markets.

Objective of the Event

The primary objective of the guest lecture was to enhance students’ understanding of export opportunities for agribusinesses and provide practical exposure to international trade, export strategies, global market opportunities for agricultural products, and emerging trends relevant to agribusiness.

Brief Report of the Lecture

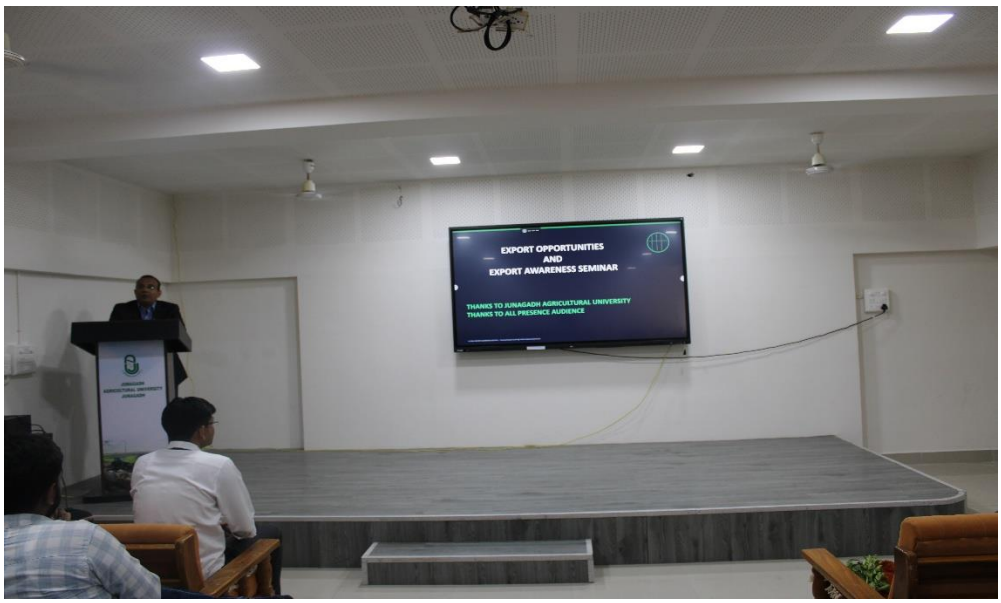
Mr. Bharat Jadav addressed the students on the topic “Export Opportunities for the Agri-businesses.” The session focused on the relevance of international markets for agricultural products and the potential for agribusiness enterprises to explore export opportunities. The lecture was intended to connect classroom learning with practical perspectives on export business and international trade.

The interaction provided students with an opportunity to learn from the experience of a professional working in the export sector. The session also offered a platform for students to reflect on the role of market awareness, export planning, and an understanding of international business in developing agribusiness opportunities.

Outcomes of the Event

- Enhanced awareness among students about export opportunities for agricultural products and agribusinesses.
- Improved understanding of the importance of international markets and export-oriented business opportunities.
- Greater exposure to practical perspectives on international trade and export business.
- Encouraged students to explore global market potential while considering future agribusiness ventures and careers.

Photographs



Organized by

Post Graduate Institute of Agri-Business Management (PGIABM)

And

College of Agricultural Engineering & Technology (CAET)

Junagadh Agricultural University, Junagadh

Coordinated by:

Dr. D. D, Gadhavi (Associate Professor-PGIABM) & Dr. C. S Matholiya (SSIP Coordinator, CAET, JAU)